



ONESB
ONE SCHOOL OF BUSINESS

Global MBA

2025





Message from the Chairman

“MBA is just not a course. It’s a journey of hard work, pain, motivation, sleepless nights, friendship and, most importantly, PERFECTION.”

ONESB has been working for the attainment of a mission, i.e., to develop highly skilled and professional human resources for industry and business.

I extend a warm welcome to all prospective students & well-wishers of our institute. We are looking forward to consolidating our views on defining the long-term goals for the future.

At ONESB, we aim at the complete development of the student; moreover, our staff are hand-picked and trained to ensure that the students are given every possible support in all their endeavours and academics. We understand that management education is ever-changing and ever-evolving. On these lines we focus and frequently interact with the industry to know our employer expectations. Our determination, conviction and perseverance have helped us to keep our roots intact. ONESB is an attempt to serve the ends of technological and management excellence, which is the desire of mankind for centuries. Wishing you all good luck!!!



ONESB
ONE SCHOOL OF BUSINESS

At ONESB

We Prepare you for
to conquer **real-world**
obstacles

Forging **Resilient**
Leaders who **Redefine**
The Future.

Message from the Program Director

ONE School of Business exemplifies unwavering dedication to academic excellence, innovation, and positive change. Our shared vision at ONESB is to transform lives, nurture visionary leaders, and drive meaningful advancements in business education. With our exceptional faculty, committed staff, and vibrant student community, we are united in our mission to explore new frontiers, inspire groundbreaking ideas, and shape the future of education.

I extend a warm invitation to join us at ONE School of Business, where we embark on an exhilarating learning, growth, and transformation journey. Together, let us make a lasting and profound impact in the realm of education, empowering individuals and creating positive, sustainable change, which is at the core of ONESB's purpose.

--ASHUTOSH K





Message from the DEAN

'The best way to predict your future is to create it.' - Abraham Lincoln.

At OneSB, we believe business education should be a transformative process meant to prepare students for the increasing complexities of the global marketplace. Our MBA programs are designed to create an atmosphere that nurtures creativity, critical thinking, and collaboration through experiential learning, entrepreneurial channels, and social responsibility.

Our Professors are internationally renowned scholars always ready to teach and mentor. Our alumni network comprises a vibrant community of game-changers who have a lot to say in transforming the business landscape.

As you commence your journey, I urge you to realize great things and transcend the limits that you set for yourself. We are going to equip you with the tools, support, and resources at OneSB that will enable you to conquer your dreams.

Welcome to OneSB, where we empower you to create your future.

--Dr.A.Latha

Vision

Dedicated to holistic societal development, our vision is to empower individuals sustainably through transformative education and research in the MBA domain. We aspire to cultivate a community where students are not only equipped with knowledge but also inspired to embark on entrepreneurial journeys driven by innovation, thus contributing to the comprehensive betterment of society.

Mission

1. We are committed to actively advancing sustainable practices within the MBA landscape. Harnessing our creativity and confidence.
2. We strive to enrich students' lives not only by imparting excellent education and research but also by instilling the skills necessary to navigate mainstream businesses.
3. Through continuous improvement initiatives, we ensure that our students are well-equipped to handle the dynamic challenges of the business world, fostering a community that drives positive change in mainstream business practices.



TOP 5th Emerging Business School in India magazine



Top 9th College in Karnataka as per CSR-GHRDC Survey



27th Best South India CSR-GHRDC Colleges Survey



AAA Rating -By Careers360 magazine



Ranked among the Top Emerging Business School In India by The Times Group



About the program

Global MBA

The ONESB Global MBA program transforms students into capable leaders equipped with essential knowledge, skills, and an ethical mindset to navigate the complex global business landscape. Its curriculum prepares management professionals for pivotal roles across various sectors of the Indian economy and society, aligning with national priorities, while fostering proactive thinking to excel in dynamic socio-economic and business environments.

Program Duration

Global MBA: 2 years, Full time

Eligibility Criteria

- Bachelor's degree in any discipline with a minimum of 50% marks.
- Entrance exam score (CAT/MAT/CMAT/KMAT or equivalent).
- Personal interviews and group discussions are part of the selection process.

Dual Specialization MBA (Master of Business Administration)

Affiliated to Bangalore North University and Approved by AICTE, Recognized by Govt. of Karnataka, UGC under Sec 2(f) and 12(b)

The One Business School is renowned for its highly qualified faculty, Strong industrial network and teaching experience. The school offers innovative pedagogy, hybrid learning, and industry engagement through guest lectures, industry visits, value-added programs, workshops, certificate courses, club activities, sports, and other co-curricular activities, fostering essential leadership skills. It provides valuable placement support, achieving 100% placement for graduating students, a testament to its excellence. This success is reflected in its hundreds of alumni who have achieved great professional heights and beyond.

SPECIALISATIONS

- Marketing
- Finance
- Human Resources
- Business Analytics
- Logistics & Supply Chain
- Healthcare Management

ONESB ADVANTAGE

- Qualified Staff
- Innovative Pedagogy
- Hybrid learning
- Dynamic Management
- Sports
- Club Activities
- Industry Interface
- Placement Assistance
- State of art infrastructure

Highly Active Students Development Cell with Opportunities for seminars and Research

ONESB INITIATIVES

- Bridge Course Program
- Assessment/Development center
- Master class
- Industry Round table
- ONESB corporate ladder

The OneSB established in 2021, has marked numerous milestones over the years, from earning prestigious accreditations such as **AACSB** and launching key programs like the **MBA and PhD** to fostering strategic partnerships with leading corporations and global institutions. Its first graduating class set the stage for a vibrant alumni network, which includes notable leaders in the business world.

GLOBAL MBA CERTIFICATIONS

- Certifications in Artificial Intelligence & Machine Learning by IBM
- Certification in Data Science and Analytics by IBM
- Certification in Digital Marketing
- Foreign Tour
- Outbound Training OBT
- Industry Projects & Case Studies
- Placement Training
- Global Immersion Program
- Entrepreneurial Innovation & Strategic Impact

VALUE ADDED PROGRAMS & ENRICHMENT

- Community Development Projects
- Rural Innovation Projects
- Consulting Projects
- Regular Industrial Visits
- Student Led Clubs
- E-Cell/Incubation Centre
- Power BI Training & Advanced Microsoft Excel Training

FEES STRUCTURE

Admission fees	25,000
First year	270,000
Second year	300,000
TOTAL	595,000

ADD-ON PROGRAMS



Business Analytics
& Data Science



Taxation



Digital Marketing
and Strategic Learning



Logistics & Supply
Chain Management



Accounting
and Finance



Entrepreneurship
and Startup Studies



Banking and Insurance

COURSES OFFERED IN MBA

Semester I (Core Courses)

- Economics for Managers
- Organizational Behavior
- Accounting for Managers (Management Accounting)
- Statistics for Management / Business Statistics
- Marketing for Customer Value
- Business & Industry (Applied Management)
- Communication Skills / Managerial Communication

Semester II (Core Courses)

- Technology for Management / MIS
- Management Research Methods
- Entrepreneurship & Ethics / Innovation Management
- Human Capital Management / HRM
- Financial Management / Corporate Finance
- Quantitative Techniques & Operations Research / Production & Operations Management
- Business Analytics
- Developing Contributory Skills II

Semester III (Core + Specialization + Open Elective + Project)

- Strategic Management & Corporate Governance
- Projects and Operations Management
- Specialization Electives (choose at least 12 credits per stream)
- Marketing: Retail Management, Consumer Behaviour, Rural & Agri Marketing
- Finance: Indian Financial System, Corporate Tax Planning, Valuation, Restructuring
- AI & Business Analytics: (Typically BI, Predictive Analytics, Big Data, though specific courses may vary)
- Supply Chain mgmt: Total Quality, Supply Chain fundamentals (exact electives depend on affiliation)
- Open Elective (e.g., Management Perspectives) for non-management students
- 4-week Project Work (between Sem II & III)

Semester IV (Specialization + Dissertation)

- International Business Dynamics
- Specialization Electives (complete additional 12 credits):
- Marketing: Strategic Brand Management, International & Digital Marketing
- Finance: Investment Analysis, International Finance, Risk & Derivatives
- AI & Business Analytics & Supply Chain: electives chosen as per department (likely project analytics, SCM strategy)
- 6-week Dissertation within an organization

Placement Opportunities

Top Recruiters: Global MBA

ONESB is proud to be recognized as one of the best MBA placement colleges in Bangalore. The campus placements for the year 2024–25 began on a high note, attracting over 110 leading companies from diverse sectors such as Banking and Finance, E-Commerce, IT, Healthcare, Retail, Business Analytics, FMCG, Tourism, and Hospitality.



Career Support Services

The L&D team ensures that students are well-prepared for placements with mock interviews, resume building, and soft skills development. We believe in building a bridge between academic knowledge and professional success.

250+

Recruitment Partners

1170+

Job Offers

19,00,000

Highest Package



Placement Assurance Letter

OneSB provides placement assurance letter assures 100% placement for students who maintain perfect attendance and pass all subjects without backlogs. Eligible students will receive placement support through the college's Placement Cell, including campus recruitment, industry connections, and career services like training and mock interviews. Active participation in these activities is required. For inquiries, contact the Placement Office. The letter is signed by the principal, affirming the college's commitment to students' career success.

Student TESTIMONIAL



“ ONESB is an experience-wherein you get the BEST of Faculties,Infrastructure,Library,Colleagues and above all -Placements.Diversity of students is an added bonus as you learn from the experiences diverse workforce.

”

MEGHANA P. S



It's a place that offers a perfect blend of learning and extracurricular activities that are vital to shape your personality and get you ready to join the global workforce. I feel the change in me and it is positive. Thank you ONE School of Business. **ARSHAQ S.V**



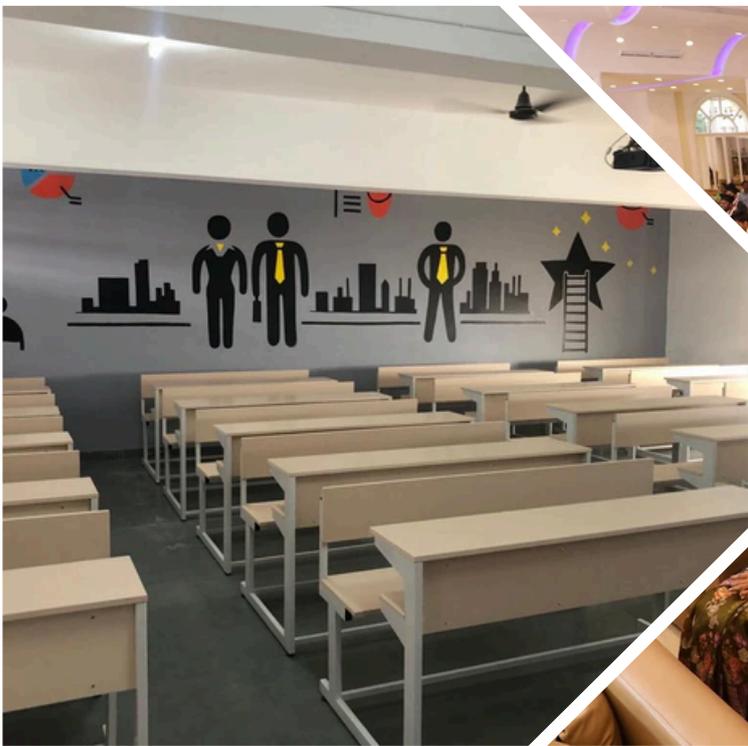
The relationship between faculty and students is very cordial, which gave me an opportunity to excel in my area of interest. My sincere appreciation and gratitude to the Placement Department for helping me get selected in my dream company. **DENZA DAVID**



I got all the support and guidance from Faculties & Placement Officers. The orientation programs and the LEAD program offered at the campus helped me to secure my placement. **PRATHIKSHA N**



International Trip To Malaysia



ONESB



Ward No.23, BBMP, 23/1, Govindapura,
Nagawara, Bengaluru, Karnataka 560045



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